

Jordi: Satlantis Messenger from the Orange Planet

Adopting Bitcoin, El Salvador 2025

We met in San Salvador during the Adopting Bitcoin conference. The venue sits in the middle of green, with a jungle around it. After the noise of the talks and the constant movement of people, stepping outside felt different. The air was warm and calm. It felt like a natural place to talk about community.

Jordi moves the same way. Calm, focused, and mostly in the background. He spends much of his time traveling, helping communities grow, and linking Bitcoin groups through Satlantis. With that view in mind, we began the interview.

Part 1: What Satlantis Is

Janusz: When I talk about Bitcoin, people often say they met some crypto guys and it felt shady. I tell them Bitcoin is not crypto. Bitcoin has values, a real community, and a mature market behind it. You work at Satlantis. From the outside, it looks like a bubble. When you are inside it is obvious. When you are outside you feel you need a secret map. So imagine I am a friendly boomer who wants to understand. Give me a guided tour. What is Satlantis?

Jordi: When I explain Satlantis to someone who knows nothing, I skip the technical part. I start with a simple use case. Think about an event. Like this conference. First, you need to discover that it exists. Maybe you see it on social media or someone tells you. When you want to join, you cannot just walk in. You buy a ticket on a website. Satlantis is a platform to discover events. Something like Eventbrite, Meetup, or Luma.

Janusz: True. But we already have Meetup and many other platforms. If these platforms exist, why build Satlantis?

Jordi: Because general platforms mix everything. Crypto, local markets, sports, parties. Satlantis focuses only on the Bitcoin community. That's why Bitcoin organizers post their meetups and conferences there. The difference is that Satlantis is built on Nostr. Nostr is an identity protocol. This part confuses people, but the idea is simple. Satlantis does not own your data. You own your identity, your event history, your connections, and your posts. If Satlantis shuts down, nothing is lost. If Meetup disappears, you lose everything. Bitcoiners like this because Nostr is open and permissionless. If someone is not a Bitcoiner, we do not start with protocols. We just say it is a platform for events. You find an event, book a spot, and if it is paid, you pay in Bitcoin.

Janusz: So Satlantis is an events platform where Bitcoiners keep control over their identity and connections. No lock-in. No dependency. It fits Bitcoin values.

Jordi: Yes. We call it a Bitcoin native events app.

Part 2: What Makes Bitcoiners Different

Janusz: Then guide me deeper into the Bitcoin community. What makes Bitcoiners a specific group?

Jordi: Bitcoiners share some traits. Most of us start by trying to fix the money. If you fix the money, you fix the world. Fiat salaries lose value. You stay in the rat race. Bitcoin lets you store value. You earn money today and you do not need to rush to spend it. You can even take a long break if you want.

Janusz: So the time preference shifts.

Jordi: Yes. People start to look around. They improve their health. They eat better. They spend time in the sun. They wear orange glasses. Then they think about family. They think long term. They get married. They have kids. They want a future with intention.

Janusz:

I see the same. When your life feels like it has no meaning, you fall into distractions. Alcohol. Parties. Drugs. Anything to kill time. But when you feel your life has value, you take care of yourself. And traveling between Bitcoin communities leads to deeper conversations. People stop and say that Bitcoiners are a different type of person. Do you see that too?

Jordi: Yes. Bitcoiners have time to think. Real thinking takes time. In the past, only the rich had this freedom. Bitcoin gives time back to normal people. Last week, we had a health and longevity symposium here. It was full of Bitcoiners. People taking care of their bodies and minds.

Janusz:

Not only time. Also, a compass. A sense of direction.

Jordi: Yes. I travel a lot for Satlantis. I meet communities around the world. I started writing down the patterns I see. I call it the good Bitcoiner. Someone who fixes money first. Then health. Then food. Then psychology and philosophy. Then mental health. Then family and legacy. They want children because they want their legacy to continue.

Part 3: Money, Energy, and the Fiat Paradox

Janusz: I see a paradox. In the fiat world, people say they do not care about money. They say values matter. But then they work twelve hours per day for almost nothing. Bitcoiners are

the opposite. They respect money because they know money is time and skills converted into freedom.

Jordi: Exactly. Money is not bad. People were trained to think that. In Europe, talking about money feels wrong. I use a different word. Energy. Money is stored energy.

Janusz: I get the idea, but give me a grounded example.

Jordi: Imagine we are farmers. We harvest carrots. We eat some and store the rest. The stored carrots rot after two weeks. This is short-term energy. Money is a long-term storage of energy. Salt lasted longer. Gold lasted even longer. Bitcoin lasts the longest. If you are efficient today and store one month of energy, you can live one month without working. Money is simply a representation of your work. The more efficient you are, the more time you gain. Look at my friend. He works many hours. He has a wife and two kids. He hires a nanny. He earns money to pay the nanny who spends time with his children. It makes no sense. He should work less and be with his children.

Janusz: This is exactly the point. Money is about time freedom. If you store energy well, you can choose what you do with your time. You can focus on what matters instead of just surviving.

Jordi: Yes. Bitcoin lets people spend time on what matters. Many people here have Bitcoin projects they do for free. They reached a level of freedom. One day, they may charge again. For now, they do it because they want to.

Part 4: Satlantis, Community, and Real Life Connections

Janusz: Is Satlantis a hobby, a side project, or your full-time job?

Jordi: It is my full-time job. I met Alexander Svetsky, the founder, two years ago. At that time, Satlantis was only a simple travel app for Bitcoiners. During the last year we expanded it. We travel worldwide and help communities grow. If you run a meetup, conference, workshop, or a Bitcoin yoga retreat, you can post it on Satlantis. If I go to an event and mark my interest, the algorithm learns. When I travel somewhere else, it recommends similar events.

Janusz:

It seems like you are building the platform you yourself needed. That is often how good products start.

Jordi: Since COVID, people want real contact. Satlantis helps Bitcoiners find each other in real life. It is not a private chat or some weird messaging tool. You see an event. You see

who is coming if they show their name. I always show mine because I want to see if my friends are coming.

Janusz: Got you. So imagine I am new in the community or just arrived in a new country. How does Satlantis help me?

Jordi: You can discover friends or business partners through events. Telegram and Twitter cannot do this. They show posts, but you never know who will show up in person. Satlantis focuses on Bitcoiners. It connects them through real events.

Part 5: Closing Message

Janusz: At the end, is there a message you want to send to our readers?

Jordi: Yes. If you run a Bitcoin meetup, conference, or any event, reach out to me. I am Jordi. You can contact me at jordi@satlantis.io or through satlantis.io. I go to many conferences and help communities grow and connect with others. This is my role now in the Bitcoin space.